

workshop

about us

LET'S MAKE IT PUBLIC

**GMC-media-workshop:
Optimise your
media- & PR-strategy in a day!**

**Use our workshop
„media planning & PR“**

- we optimise your strategy and your media planning
- we find your perfect target group
- we optimise your advertising budget
- we optimise your PR-strategy

**Your way to the agricultural
market in Germany**



**Your specialist for advertising
on the European agricultural market**

**We offer 25 years of marketing
experience in the field of agriculture
and agricultural machinery**

- **successful advertising**
from draft to international insertion
- **professional press work**
from press release to press conference
- **optimal online communication**
from websites to video channels



**AD
STRATEGY**

**WEB
STRATEGY**

**PR
STRATEGY**

**MEDIA
STRATEGY**

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green. market. communication.

REGIONAL



We optimise your media planning

- media strategies
- media planning europe
- online advertising
- complete administration

NATIONAL



We combine your print- and online activities

- content management & SEO
- landingpage concepts
- online newsletter
- YouTube & social media

INTERNATIONAL



We ensure professional PR activities

- PR strategy
- press conferences
- press releases
- reports & interviews
- customer magazines

